



The Multi-Trade Leadership Academy



The
**Power
Within**

Think **Bigger** • Be **Better** • Achieve **More**
The Motivational Intelligence Company

The Multi-Trade Leadership Academy

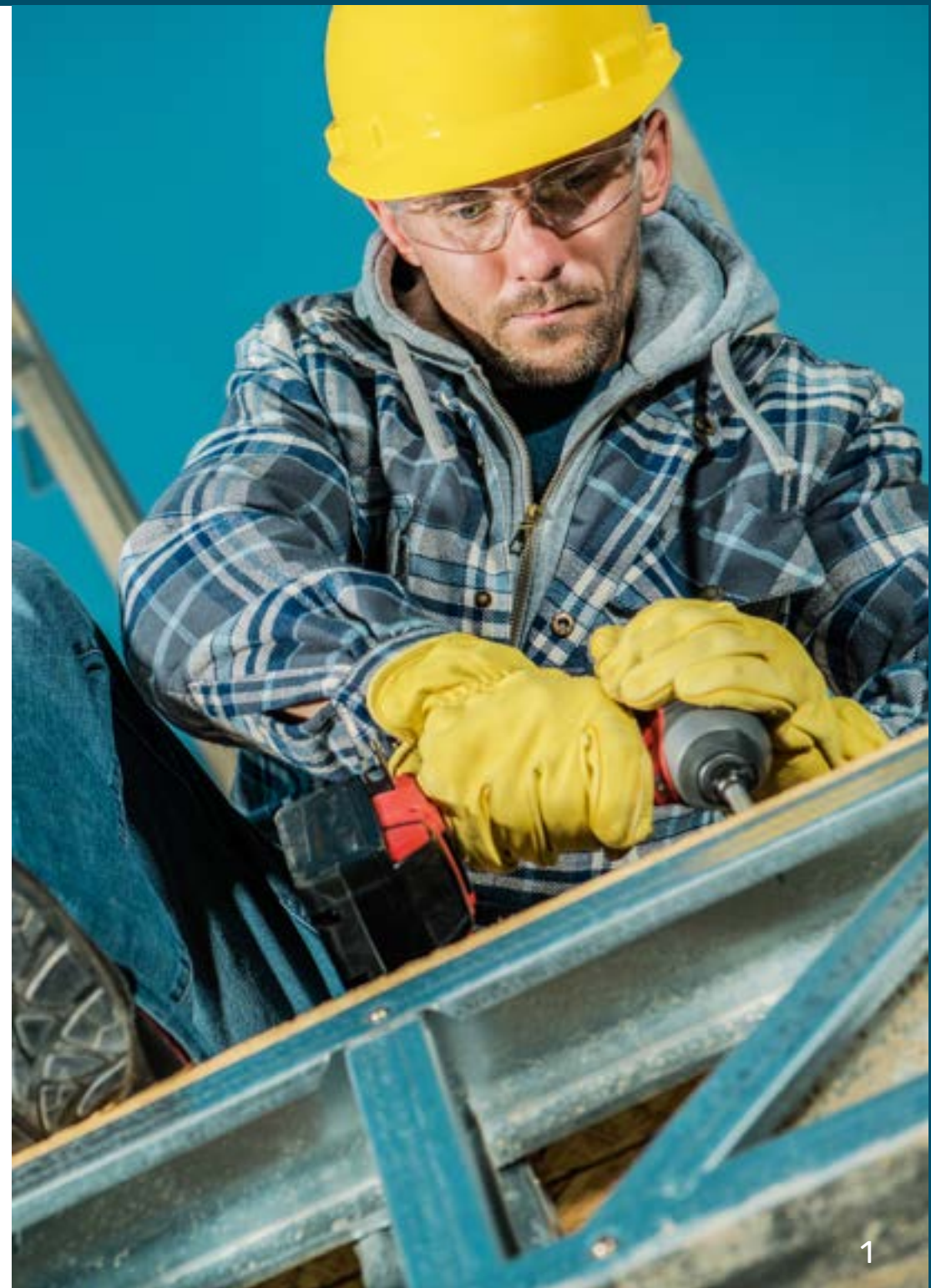
The Multi-Trade Leadership Academy has been **designed specifically** to develop owner-managers within the construction and trades sector.

Our modular-based management and leadership programme has been tailored to the construction and the built environment sectors.

Successful business growth requires an understanding of critical business growth skills, traits and characteristics.

The Multi-Trade Leadership Academy explores dynamic new approaches to the entrepreneurial mindset, intelligent self-management tools and techniques that empower you and your business to make better decisions for the growth of your business and your people.

Modules cannot be taken individually as they are part of a group programme.



Preview of Programmes Content

Session 1: Creating High-Performance Business Culture

When you don't define your business culture, you open up the opportunity for culture to express itself, leading to misalignment, frustration, or worse, a toxic work environment for everyone. The leader's role is to establish a cultural framework through the company's vision, values, and purpose and create a platform for individual and company success.

(Achieving performance through people GET 3230)
(Developing yourself as a team leader GET 3237)

Session 2: Self-Management & Delegation

Self-Management, Delegation and People Planning provide an opportunity to take a hands-on approach, entering the world of high-level self-management without the real risk of trying out new strategies and developing, evaluating, and implementing ideas.

When you have strong self-management skills, you tend to be more successful at work. In this module, we delve into ways to maximise your time and those around you, identify your business High Payoff Activities (HPA's).

(Understanding organising and delegating in construction GET 3238)
(Solving problems and making decisions GET 3236)



Preview of Programmes Content

Session 3: The Business Probe "Knowing Your Numbers"

Understanding your finances and commercial awareness are essential to your business because it can help you make informed decisions that have the potential to make a significant impact on your business, your growth, and your bottom line.

Finance, Costing, Pricing. Construction companies must understand the different elements which factor in how profitable a project can be and consistently achieve that profit expectations.

(Understanding commercial awareness GET 3231)

Session 4&5: Coaching & Mentoring

Coaching and mentoring are development approaches based on one-to-one conversations to enhance an individual's skills, knowledge, or work performance. It's possible to draw distinctions between coaching and mentoring, although, in practice, the two terms are often used interchangeably. The focus is on meeting particular objectives within a set period. Coaching is mainly concerned with performance and the development of specific skills.

(Handling difficult situations GET 3232)

(Understanding training & coaching in construction GET 3233)



Preview of Programmes Content

Session 6: Leading or Managing

Leader's influence (ASK). Managers direct (TELL). While it may not be black and white, leaders generally focus on what matters and why, as managers focus on how. Both use different forms of influence and direction at other times. But leaders are biased toward influencing by inspiring and enabling through advice, counsel and co-creation. In contrast, managers tend to command, control, organise, coordinate, and tell. In this session, we focus on the difference between leading verse managing and the role in problem-solving and making critical decisions.

(Leadership and management practice in construction GET 3228
(Solving problems and making decisions GET 3236)

**Learn how to grow yourself,
your business and your leadership
skills with our fully-funded
Multi-Trade Leadership Academy,
specifically designed for the
Construction Industry**



Your **Investment** to Attend

FULLY FUNDED OR PART FUNDING?

- If you are a business or organisation based in Scotland: You can apply for full or partial funding; for more details, please email us.
- If you work within the UK Construction Sector, you could be eligible for full or partial funding via CITB Skills and Training Fund.
- If you work within the UK Engineering Sector, you could be eligible for full or partial funding via ECITB grants funding.

Check your eligibility now!



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Links to **Apply Now!**

CITB Employee Registration:

<https://www.citb.co.uk/levy-grants-and-funding/citb-levy/howto-register/employer-registration-form>

Skills & Training Fund T&C:

<https://www.citb.co.uk/levy-grants-and-funding/grantsfunding/skills-and-training-fund/skills-and-training-fund-for-small-and-micro-sized-businesses>

This fund is non-returnable which means this funding does not have to be paid back if you meet the T&C of the Skills & Training Fund.



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About The Power Within

The Power Within Training is the Motivational Intelligence company dedicated to helping businesses become more accountable, resilient, adaptable, and capable of handling all challenges they may encounter throughout their careers, no matter their complexity. Led by the husband-and wife team, James and Enas, The Power Within Teams of motivational experts is on a mission to inspire people worldwide to think **bigger**, be **better**, and achieve **more**.

The Power within Training & Development is a unique motivational intelligence company that strives to inspire the world's business leaders of tomorrow. The firm supports modern businesses of all shapes and sizes, giving them the tools, techniques and knowledge to think **bigger**, be **better** and achieve **more**.

With their ground-breaking Motivational Intelligence formula, James, Enas, and their team of specialists and professionals can guide clients to greater self-awareness, self-confidence, and self-belief, enabling them to achieve their true potential and, thereupon, live lives of fulfilment, happiness, and success.

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Motivational Intelligence Revolution (or MQ) is the third level of intelligence after intellectual and emotional intelligence and has the most significant impact on job performance and satisfaction. By channelling one's MQ, Individuals are given the power to pursue personal and professional success at all levels.

The Power Within's unique formula has enabled the firm to grow its reputation for effective motivational, leadership and business growth services. It now has a clientele that spans Scotland, the UK, and reaches Saudi Arabia and Dubai, thanks to increasingly prevalent digital learning capabilities.

Four central philosophies drive the team: **Be Courageous** and ask the hard questions that instil courage in others: **Never Stop Learning** and always strive to be the best at what they do: **Uncover Your Potential** and build strong relationships that are the foundation for personal evolution: and **Be Yourself**, acting consistently with integrity and transparency.



Our team at The Power Within are standing by to make sure you get the help you need. Whether you have a question, are interested in finding out more or looking for a proposal and more, **we're here for you!**

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